



YOUR MEMBERSHIP MATTERS.

RIGHT BY YOU AND RIGHT FOR YOUR BUSINESS.

Being an agent who is a REALTOR® is more than a title. It's your connection to an entire ecosystem of tools, resources and advocacy working together to help you deliver more for your clients.

From local engagement to national influence, your NAR membership delivers tangible value: helping to boost your business, your brand and your bottom line.

WHAT WE DELIVER, SO YOU CAN DELIVER MORE:

ADVOCACY IMPACT THAT PROTECTS YOUR BUSINESS

Relentlessly working to promote and protect your business interests at every level of government. That includes legal protections critical to safeguard your business and ability to serve your clients.

DATA & MARKET INSIGHTS YOU CAN USE

Delivering breaking news, original reporting, real-time data, in-depth research and exceptional expertise to help you stay ahead of the market, and empowering you to price confidently, win listings and guide clients with credibility.

TECHNOLOGY AND TOOLS THAT WORK FOR YOU

Access innovative, easy-to-use resources that give you a competitive edge. With tools like RPR®, you get exclusive property data and residential and commercial listings to help you impress clients and close deals faster.



EDUCATION THAT PAYS OFF

Expand your knowledge to give you the competitive edge with industry-leading courses, certifications and designations, and annual conferences. Invest in your education to help you sharpen your skills, stay ahead of the curve and serve clients better.

EXCLUSIVE DISCOUNTS TO GROW YOUR BUSINESS

NAR REALTOR Benefits® partners with select companies to provide exclusive, customized offers that help you save on solutions that grow your business and serve your clients. Members saved \$99 million through discounts on E&O insurance, tech tools, office supplies and other essentials—real value that reduces your operating costs.

ONE MEMBERSHIP. THREE LEVELS. UNLIMITED VALUE.

As a REALTOR®, you're backed by the power of a unique three-way membership structure—local, state, and national—all working in sync to support your success.

From exclusive market data to nationwide advocacy to local expertise, NAR is right by you with the tools to turn challenges into opportunities and goals into growth.

YOUR COMPETITIVE EDGE STARTS HERE.

Your membership matters—because you matter. NAR, along with your state and local associations, is here to support you every step of the way:

- ▶ Navigate the market with confidence.
- ▶ Serve clients with credibility.
- ▶ Stay protected from legal and regulatory risks.
- ▶ Win more business through trusted tools and data.



**DISCOVER THE FULL VALUE
OF YOUR MEMBERSHIP**
nar.realtor/membership