



INTERNET DATA EXCHANGE (IDX) FREQUENTLY ASKED QUESTIONS (FAQs)

What is IDX?

Internet Data Exchange ("IDX") is the system that allows MLS Participants to display MLS listings on each other's websites.

What does IDX do?

- ◆ Empowers REALTORS® to market their services with broad exposure to Internet consumers.
- ◆ Enhances cooperation between REALTORS®.
- ◆ Expands the use of MLS listing data.
- ◆ Serves consumers by providing up-to-date listing information.

What does the MLS provide for IDX Licensees?

- ◆ You will receive access to a listing data server.
- ◆ You are responsible for website programming and development. Most licensees use a third-party vendor for this.

Who is eligible to use IDX data?

Subscribers to the HiCentral MLS may obtain IDX listing information.

All MLS Subscribers displaying IDX listing data must sign an IDX Agreement.

Web Designer vs. IDX Vendor?

There is a difference between a web designer vs. an IDX Vendor. A web designer can design the look and feel of your website. An IDX Vendor specializes in dealing with listing data and listing search engines. Most IDX Vendors offer complete solutions including website design.

Are my listings included in IDX?

Yes. Other MLS Subscribers, HiCentral MLS, Ltd., and HBR, authorized websites are allowed to display your listings.

There is a flag that lets you opt-out of individual listings at the seller/landlord's discretion.

Why should I let another MLS Subscriber display my listings on their website?

Participation in IDX enhances cooperation between REALTORS®. Having your listings on other MLS Subscribers' websites increases the exposure of your listings.

May I opt-out of IDX?

Yes. If you choose to exclude all your listings from IDX participation, you will not be allowed to use IDX yourself.

Will the MLS accept my listings even if I don't permit other Subscribers to display them on their websites?

Yes. Individual listings may be excluded from display on other websites at the request of the seller/landlord.

IDX participation is not required for MLS Subscribers. The MLS will still accept your listings even if you do not allow them to be displayed on other MLS Subscriber websites.

May I choose which aggregator sites the MLS sends my data to?

No. If you participate in IDX, your information will be shared with all eligible sites.

How much does a data license cost?

The pricing is based on the level of service you choose. Detailed costs are in the "Participant Data Licensing Request Form" at <https://members.hicentral.com/index.php/mls/mls-forms> under the IDX and VOW section.

How do I start?

Please refer to the document "Getting Started with Data Licensing" at <https://members.hicentral.com/index.php/mls/mls-forms> in the IDX and VOW section.

Must I identify the listing firm on my website when I display other Participants' listings?

Yes. HiCentral MLS, Ltd. Rules and Regulations require that the listing firm be identified.

Can I provide more information about my own listings on my site than I provide about other brokers' listings?

Yes. On your own site you may display any information about your listings that the MLS has not determined to be confidential.

For more information, call 808-792-4933 or e-mail idx@hicentralmls.com