

November 22, 2024



Hawaii Convention Center

8-11 a.m. | Registration Check-In & Kokua Desk

8-11 a.m. | Trade Show & REALTOR® Resource Partners - O'AHU ROOM 313: Featuring 10 REALTOR® resource partners, 30+ vendors, including craft vendors - map on page 3

8:30-10:45 a.m. | Three Workshops

TIME	LOCATION: KAHO'OLAWE ROOM 317
8:30 - 9:30 a.m.	Room 317A Social Media for Real Estate: Turn Likes Into Leads
8:30 - 9:30 a.m.	Room 317B Neighborhood Workshop: Selling Windward
9:45 - 10:45 a.m.	Room 317A Discover SentiKey Showing Service

- **Social Media for Real Estate: Turn Likes Into Leads** | Gain practical insights to help you use social platforms with confidence and ease. Hear personal experiences, tips for getting started, and best practices for building your real estate brand online and growing your business from peers who are crushing it on social. **PANELISTS:** Hazel Gacula, Maila Gibson-Bandmann, John Quindara, Michael Wong, and moderated by Kiki King
- **Neighborhood Workshop: Selling Windward** | Gain interesting historical information about the development of this area, key market statistics, and expert tips about buying and selling in Windward neighborhoods so you can best serve your clients. **PANELISTS:** Scott Adams and Kelly La'a; moderated by Peter Chessen
- **Discover SentiKey Showing Service** | Learn the features and benefits of our new showing tool, launching in January 2025. See firsthand how you can manage showings, client experiences, and property access, all from a seamless mobile and desktop experience! Get a jump on this new tool to streamline your daily tasks, allowing you more time to focus on clients. **PRESENTER:** Erin Query, SentiLock

11:30 a.m. -1:30 p.m. | Luncheon & Program - KALĀKAUA BALLROOM (4th floor)
Doors open at 11:15 a.m.

Mahalo Premier Sponsors!

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EVENT MAP - 3rd Floor

Member Check-in & Kokua Desk: 8:00-11:00 a.m.

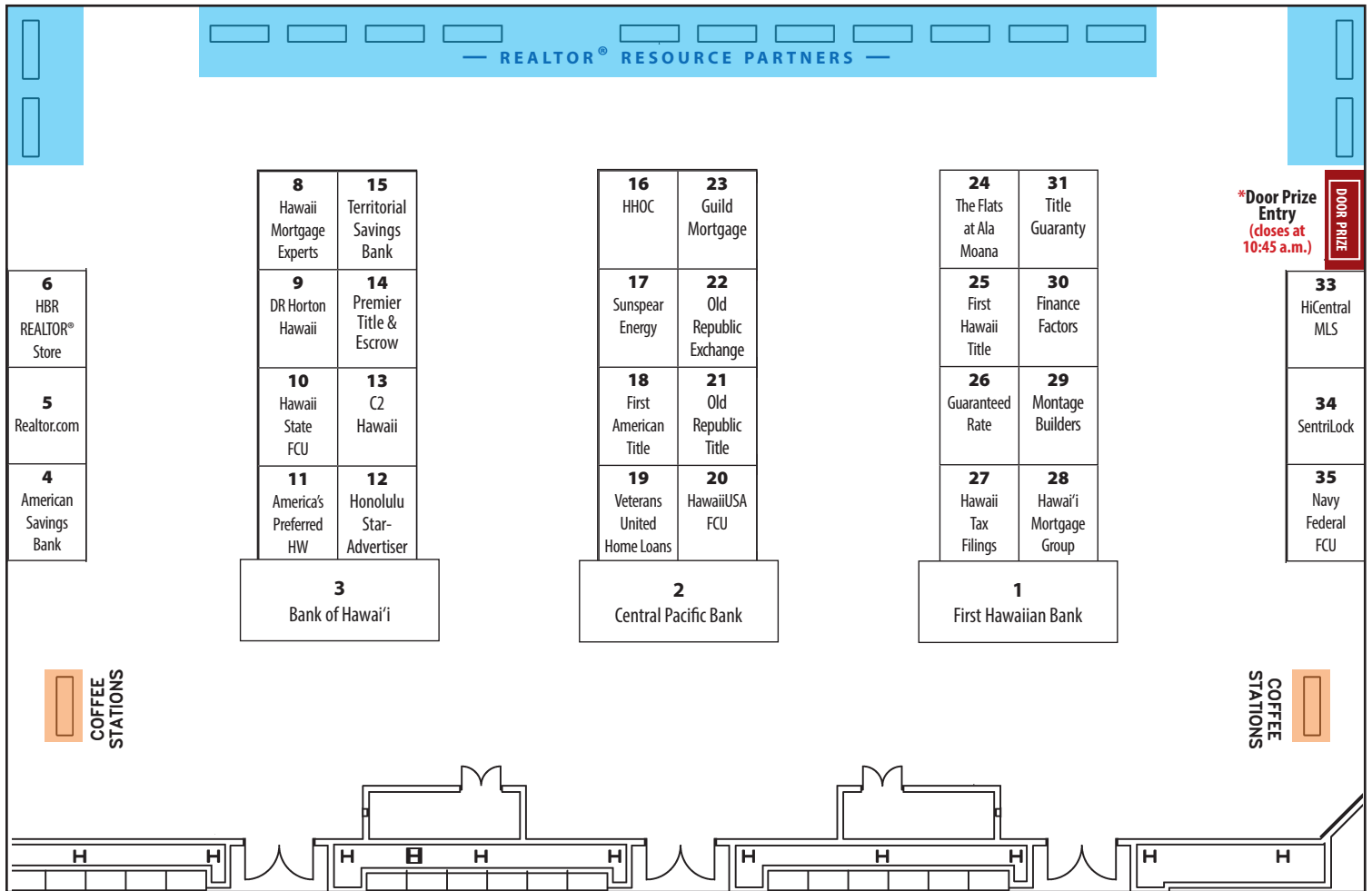


4th Floor

- LUNCHEON -
11:30 a.m. - 1:30 p.m.
KALĀKAUA BALLROOM
Doors open at 11:15 a.m.

TRADE SHOW LAYOUT

O'ahu Room 313 | 8:00-11:00 a.m.



SPONSORS: *Door Prize Entry - closes 10:45 a.m.

America's Preferred Home Warranty
 American Savings Bank
 Bank of Hawai'i
 Central Pacific Bank
 C2 Hawaii
 CMG Financial (no booth)
 DR Horton Hawaii
 Finance Factors, LTD
 First American Title
 First Hawaii Title
 First Hawaiian Bank

Guaranteed Rate
 Guild Mortgage Company
 Hawaii Mortgage Experts
 Hawai'i Mortgage Group
 Hawaii State FCU
 Hawaii Tax Filings
 HawaiiUSA FCU
 HiCentral MLS and Sentrilock
 Honolulu Star-Advertiser
 Koa Ridge (no booth)
 Montage Builders

Navy Federal Credit Union
 Old Republic Exchange
 Old Republic Title & Escrow
 Premier Title & Escrow of Hawaii
 Realtor.com
 Sunspear Energy
 Territorial Savings Bank
 The Flats at Sky Ala Moana
 Title Guaranty
 Veterans United Home Loans of Hawaii

REALTOR® RESOURCE PARTNERS:

Hawai'i HomeOwnership Center
 HBR REALTOR® Store
 HBR Programs
 YPN of O'ahu
 Hawai'i REALTORS®

Building Industry Association
 C&C of Honolulu:
 • Real Property Assessment Division
 • Shoreline Division
 • Office of Climate Change,
 Sustainability & Resiliency

State of Hawai'i:
 • DCCA Real Estate Branch
 • Hawai'i Housing Finance &
 Development Corporation

Note: All attendees agree that HBR may use their name and/or likeness in pictures, on the Internet, or in any other news or promotional materials about the General Membership Meetings and their participation in this event without charge or further compensation.

LUNCHEON PROGRAM

WELCOME & OPENING — Suzanne Young, CEO, Honolulu Board of REALTORS®

PLEDGE & INSPIRATION — Fran Villarmia-Kahawai, Immediate Past President, Honolulu Board of REALTORS®

2024 REALTOR® OF THE YEAR AWARD — Earl Lee, 2022 REALTOR® of the Year

DOOR PRIZE WINNERS & LUNCHEON SERVICE BEGINS

2024 PRESIDENT'S MESSAGE — Fran Gendrano, 2024 President, Honolulu Board of REALTORS®

DIAMOND SPONSOR — Rusty Rasmussen, SVP & Division Manager, Central Pacific Bank

HAWAI'I REALTORS® ADDRESS — Julie Meier, 2024 President, Hawai'i REALTORS®

INSTALLATION OF 2025 HBR & HICENTRAL MLS, LTD. BOARD OF DIRECTORS

2025 PRESIDENT'S MESSAGE — Trevor W. Benn, 2025 President, Honolulu Board of REALTORS®

NISHIKAWA EDUCATION & PROFESSIONAL ACHIEVEMENT AWARD

Kevin Y. Nishikawa, R, Marcus Realty & Suzanne Young, CEO, Honolulu Board of REALTORS®

ALOHA 'ĀINA REALTOR® AWARDS

Daniel Costigan, VP & Mortgage Banking Division Sales Manager, First Hawaiian Bank

Michael Relayo, Senior Account Executive, *Honolulu Star-Advertiser*

Suzanne Young, CEO, Honolulu Board of REALTORS®

DIAMOND SPONSOR PRIZE WINNER — Rusty Rasmussen, SVP & Division Manager, Central Pacific Bank

GMM SURVEY

Please let us know what you thought of this Winter GMM by taking our event survey.



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Mahalo for coming & Happy Holidays!